

Organic Bazaar

Local Markets and Local Produces



LOCAL PRODUCE:

Nilgiris is unique in many ways. It is a biodiversity hot spot and has a fragile eco system which is threatened by unsustainable land use and intensive chemical farming. Monocropping like tea and excessive chemical use are affecting air and water quality.

WHAT DO WE CONSUME?

Vegetables grown in the Nilgiris are sent to wholesale markets in the plains. Excessive use of pesticides and fertilizers leave residues in the food. Our traditional staple diet of millets has given way to rice which affects our health. Hence, more number of strokes, heart attacks, diabetes and related illnesses.

LOCAL MARKETS:

Cash crops have made us consumers of food from plains. Chemical farming and monoculture are unsustainable and pollute the environment. The vegetables grown in the Nilgiris reach the wholesale markets in the plains before being brought back and sold in the markets causing additional transport and environmental costs which need to be avoided. Local markets provide the right solution to this wasteful exercise

LOCAL PRODUCE:

There are not many vegetables grown for the local markets. Most of the people in the Nilgiris do not get good quality vegetables and fruits. The fruits available in the markets are

even imported from other countries. Having a strong local market system and consuming local produces benefits the health of the people and the environment.

ORGANIC BAZAARS:

In an attempt to reduce the environmental impacts of pesticides and fertilizers, organic farming in the district is promoted vigorously. To provide an opportunity to both the farmer and the consumer to access good quality locally grown vegetables and fruits by creating a local market, Organic Bazaars are conducted regularly at Ooty on Fridays, at Coonoor on Saturdays and at Kotagiri on Sundays.



Organic Bazaar strives to provide good quality organic vegetables and fruits at reasonable prices. Consumer awareness and participation in the Organic movement is the prime aim of this effort.



Do visit the
Organic
Bazaars at

Every Friday
Shola Ridge

The Honey & Bee Museum
Club Road,
Ooty - 643 001
Phone: 0423 - 2441340

Every Saturday
The Green Shop

Jograj Building
Bedford Circle
Coonor
Phone: 0423 - 2238412

Every Sunday

The Green Shop
Johnstone's Square
Kamaraj Circle
Kotagiri Phone: 273887

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